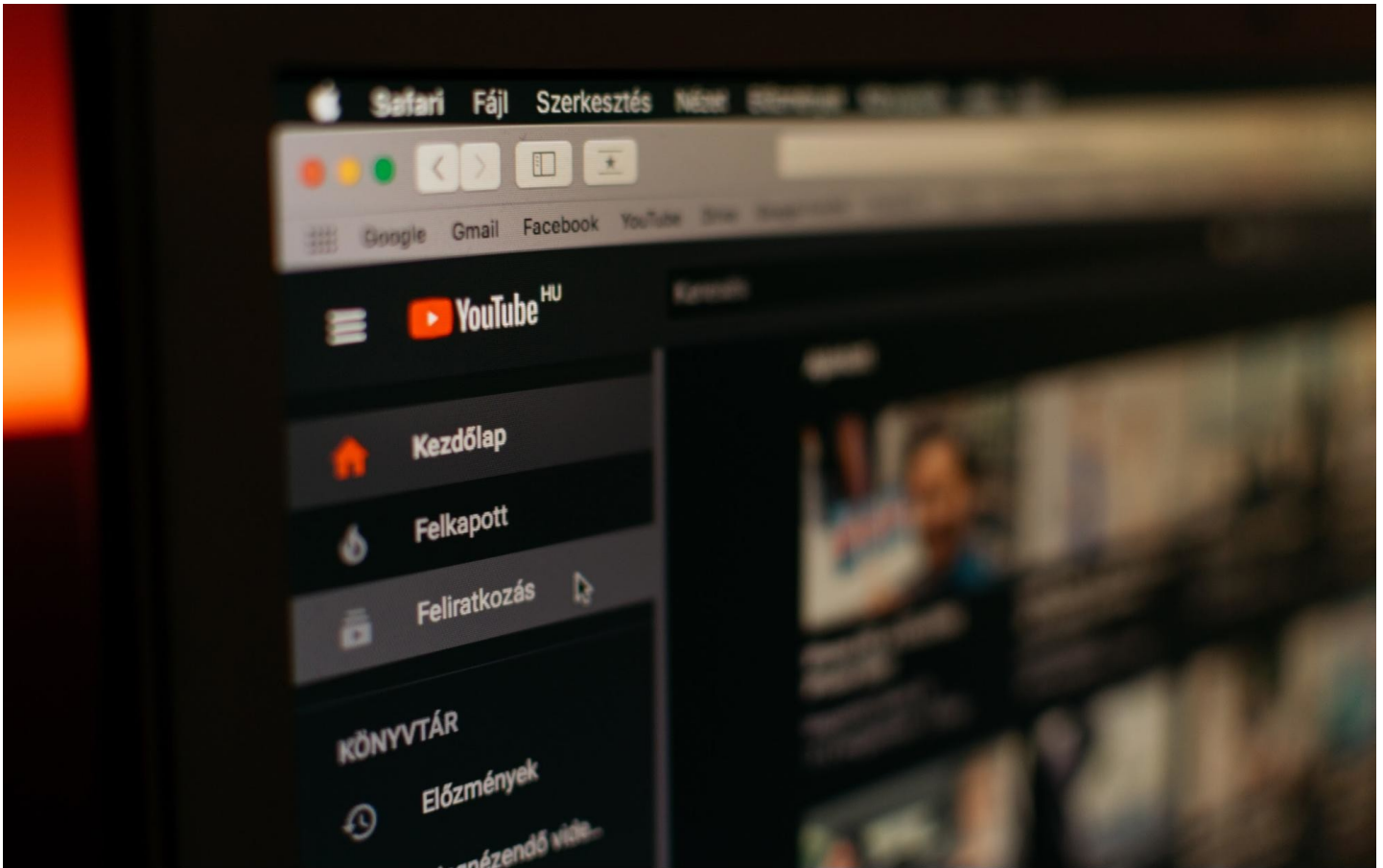




CREATE VIDEOS FOR YOUR
DENTAL PRACTICE
WEBSITE WITH
SOAPBOX



A simple browser extension makes it easy for salespeople to create videos for prospects.

Videos are one of the most effective and powerful ways to communicate a message and add personalization to a salesperson's follow up process.

But creating videos can be a challenge for a lot of people and we certainly don't want to bog down our salespeople with video editing and too much administration. We'd rather have them talking to prospects.

Enter: Soapbox

A new Chrome browser extension, called **Soapbox**, created by Wistia, allows anyone to create really nice looking videos that have an easy transition between screen shares, talking head videos, and split screen.



Even if you're not a video editor and even if you don't have any real experience creating videos this app will work for you. It is designed, specifically, with salespeople in mind.

Some of the features that salespeople will find very attractive about this service are that you can easily add branding and messages specific to your prospect or client to video thumbnails, and landing pages that are automatically created to go with your video.

You can also easily edit the video without any video editing skills right within your browser. So you don't have to download the video to any third-party application to do your editing.

Features

One of our favorite features is that as soon as you're done with this video, it is immediately shareable via a link that's generated by Soapbox.



So as soon as you're done, you can take that link and send it to your prospect or customer to immediately deliver your message. And because this was created by Wistia, which is a very powerful video hosting platform that's very popular with marketers and salespeople it also includes analytics that will show you if a video was watched, how many times, and for how long.

That way the salespeople are armed with the best information to continue following up with our prospects and closing deals.

Try it!

Soapbox is free for a single user, but it has many powerful upgrade features for individuals and teams that would like more powerful capabilities to go along with their videos. You can learn more at [Wistia.com/Soapbox](https://wistia.com/soapbox).

Give your salespeople the power of video to communicate with and see the prospect relationships move faster and see them close more deals.